



# PRESS RELEASE

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## **FOR IMMEDIATE RELEASE**

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## **ATLANTIC AMERICAN PRECAST LAUNCHES BRAND NEW CORPORATE WEBSITE**

Douglassville, PA – [Atlantic American Precast \(AAP\)](#) is pleased to announce the launch of their new primary corporate website, [atlanticamericanprecast.com](http://atlanticamericanprecast.com). AAP believes that the modern and engaging nature of this new webpage proudly reflects both who AAP is and what they offer to their customers and clients.

AAP's new corporate website features a user-friendly layout that enables simple and efficient use. As an attractive, intuitive webpage is an invaluable component of any business, AAP is excited to begin utilizing this improved line of communication with its customer base. The site was crafted with the main objective of creating a positive and helpful user experience for customers and clients. This is achieved by way of straightforward navigation, quick response time and clearly presented information. The top navigation bar is clear and concise, and a detailed overview of AAP's [Manufacturing](#) and [Quality Control](#) processes can be found in the ["About Us"](#) section, with each segment accompanied by an informative video. Responsive web design technology is also utilized to allow virtually any device to seamlessly adapt to AAP's new site. This enables convenient, on-the-go browsing for busy customers who need information quickly. Other noteworthy programming features include high-efficiency browsing logic, icon-driven functionality, and a relaxed layout that helps guide the user's eye.

Housed within the Trap Rock Business Center complex in Douglassville, PA, AAP produces specialized precast concrete earth retention structures, sound walls, barriers and lagging panels for the heavy civil infrastructure sector from a brand new, 18,000 square foot manufacturing facility. The facility is situated on a 10-acre parcel and features a dedicated on-site batch plant with planned staging and storage yard areas. Since AAP's facility proudly became operational in November 2020, they have produced the revolutionary [Gravix](#) and [Forix](#) precast concrete gravity wall systems, which are licensed exclusively through [Earth Wall Products](#). AAP also holds [National Precast Concrete Association \(NPCA\)](#) and Department of Transportation (DOT) Certifications for many of its products in PA, NJ and DE. AAP is also a proud member of the [Pennsylvania Precast Association](#).

As one of the region's premier precasting facilities, [Atlantic American Precast](#) is constantly adapting to meet the needs of the growing heavy civil infrastructure sector. Beyond the high-quality Gravix and Forix products they produce, AAP also manufactures Precast Barrier and Sound Wall Products that remain key components in today's heavy highway/infrastructure sector. Further information on Atlantic American Precast can be found by browsing [atlanticamericanprecast.com](http://atlanticamericanprecast.com) or by calling 610.222.3062.

